



## **FOR IMMEDIATE RELEASE**

### **Mercedes-Benz is New Title Sponsor for Dogwood Invitational**

Mercedes-Benz USA has agreed to become the title sponsor for the 52<sup>nd</sup> Dogwood Invitational, which returns to Druid Hills Golf Club in Atlanta, June 6-9.

“We are delighted to partner with Mercedes-Benz,” said Edward Toledano, tournament director for The Dogwood Invitational. “They represent an iconic global brand with a growing presence in Atlanta. They represent the sort of quality that we associate with The Dogwood.”

Mercedes-Benz USA moved its corporate headquarters to Atlanta in 2017 and has made it a priority to become part of the community. In addition to having its name on Mercedes-Benz Stadium, the company has made a commitment to area charities and organizations.

“Mercedes-Benz wants to join with those who make positive contributions to Atlanta and The Dogwood has been doing that for years,” Toledano said. “We are proud of have them join us and become part of the fabric of our great city.”

The involvement of Mercedes-Benz USA will help The Dogwood Invitational continue its mission, vision and goals. Through its support of the Georgia Junior Golf Association and the Druid Hills Golf Foundation, the Dogwood Invitational has helped enable 31 students to attend college.

“We aim to raise awareness and funds, so that more young players can enjoy the great game of golf,” Toledano said. “The scholarships that have been funded through The Dogwood have benefited many worthy students.”

The Dogwood moves to an earlier date this summer and is expected to create more opportunities to produce a stronger field. The tournament will be June 6-9 at historic Druid Hill Golf Club.

“Based on the new date and the players who have already committed, we believe this year’s group will be one of our best,” Toledano said.

Visit [www.TheDogwood.com](http://www.TheDogwood.com) for more information.

### **About The Dogwood Invitational**

The Dogwood Invitational is an elite amateur golf championship established to promote the game of amateur golf and support junior golf organizations. Held at Druid Hills Golf Club in Atlanta, Georgia, the tournament is an internationally ranked top amateur golf event that began in 1941. The tournament is run by The Dogwood Foundation, a 501(c)3 non-profit, and proceeds from sponsorships are directed to the Georgia Junior Golf Association and Druid Hills Golf Club Foundation. Find out more at [www.thedogwood.com](http://www.thedogwood.com).

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Media Contact: Stan Awtrey - [sawtrey56@yahoo.com](mailto:sawtrey56@yahoo.com)